

INFORMATION AND EDUCATION COMMITTEE  
Meeting Summary  
June 27, 2001, Denver, Colorado

Participants: Chris Treese, Kathy Holley, Mark Hadley, Jone Wright, Debbie Felker, Angela Kantola, Kara Lamb, Sharon Rose.

> Action items.

1. Committee Member Updates - Chris said CDNR is working to hire Susan Wadhams' replacement. CDOW has suggested someone from their Denver office be on the I&E Committee; Debbie will ask for someone from the West Slope, also. Debbie is still working to get CREDA and WAPA representatives. CREDA is doing a river tour for Washington congressionals around August 13. Sharon Rose said the Service recently visited the Hill and J.J. Brown of Hatch's office made sure they were aware that the large sums of money the Program is getting won't last forever (J.J. doesn't believe the Program is realizing success). Susan Baker outlined the Program's successes for him and subsequently asked Debbie to send him some materials. >Mark will work with Debbie to prepare a cover letter for Kathleen Clarke's signature. Enclosures will include the Hansen article and the Rocky Mountain News series. Mark said the live bonytail and razorbacks in aquaria at the Utah State Fair last year were a great success and they'd like to do it again this year (September 6-16).
2. Program Director's Update - Angela Kantola gave an update on recent Program activities. This is a low water year. Chris noted that we may want to be prepared to comment on the effects of low water on the endangered fish (including that they evolved in a highly variable system, and may fare better than their nonnative fishes in dry years). Even if we don't publicize the GVIC fish screen, we do need to have good photos, etc. Chris suggested that the change in stocking plans is newsworthy and points out a Program success (survivability of larger fish, end of need for additional hatchery facilities).
3. I&E Update - Debbie said the good press on the CDOT pond was very appreciated by CDOT. Todd Hartman from the Rocky Mountain News is doing a story on the recovery goals this week. Debbie and Jone will have one of the Program displays at the Gunnison Water Workshop at the end of July. The Museum of Western Colorado in Grand Junction will use the other display all summer. (Needs a freestanding rack for bookmarks.) The Committee revisited their decision of ~2 years ago not to revise the Program 4-color brochure. The Committee thought a new brochure would be very useful, perhaps printed in smaller quantities and designed to be good for just a couple of years.
4. FY 2002 Scopes of Work -  
  
PIP-12 Umbrella - Will be modified into a 2002-2003 scope of work. Educators will be added to the target audience list and "Water Development Interests" will be changed to "Water Users." The Committee discussed community advisory groups. Mark Hadley said he doesn't think we need active participation in Moab, but the Committee agreed that the Program should have some presence at least quarterly at the Uintah Basin Partners

meeting (with perhaps an annual Program Director's update). Chris said he doesn't see a need for involvement in an advisory group in Garfield County. The Gunnison River PBO group won't be an adequate community advisory group, but the Aspinall operations meetings might be appropriate (covers Montrose and Delta). >Debbie will ask John Shields if a community advisory group is needed in Wyoming. Reclamation's Loveland office will continue to participate in the Roaring Fork Conservancy meetings. The Committee wants an updated brochure for the Program. >Debbie will investigate the cost of brochures and modify the FY 2002 budget accordingly.

12J Web-based map - Chris said that GIS base maps do exist, but that the parts we want to include (e.g., critical habitat) will need to be added. Chris says he hopes some of those base maps will be up and running by the end of this year. The Committee agreed this is a good project to pursue and discussed additions and modifications to the scope of work.

5. Gunnison River PBO and Yampa Implementation Plan Updates - Public meetings on the Yampa will probably occur around September or October and will be part of the NEPA scoping process for Elkhead Reservoir enlargement. The Yampa Valley Partnership meets September 12 in Craig. The Gunnison River PBO is on hold while complexities of the Black Canyon of the Gunnison National Park reserved water right quantification are worked out. In the interim, some modeling work will be done and future water use demand will be projected.
6. Interpretive Exhibit Update - Kathy Holley distributed an exhibit update and told the Committee about progress of the Riverfront Interpretive Plan, exhibits at Carpenter Ranch, and more. Debbie said she'd spoken to Jennifer DeLeon and she thinks the signs about the fish will be up at the Ouray Hatchery by the end of the summer.
7. Yampa Nonnative Fish Control - We've gotten some negative press on the Yampa pike removal. Debbie noted that Kathy and Geoff Tischbein had planned to prepare a flyer about the pike removal, but the biologists decided it shouldn't be done because they weren't sure how many pike would be removed and where they would be moved. In hindsight, this wasn't a good strategy, and the negative press made both the Program and CDOW look bad. In the future, the I&E Committee would like to help the biologists be proactive and get information out to the press in advance.
8. Newsletter Content - Debbie distributed a list of stories proposed for the next two newsletters. The cover story for the upcoming issue will be the Yampa River Partnership. The winter 2002 cover story will probably be levee removal evaluation. Debbie asked everyone to submit additional ideas for stories for the winter 2002 issue.
9. Promotional Materials - Debbie is out of razorback sucker magnets and is ordering more. Debbie said she's received numerous request for more license fishing holders and asked the Committee if they wanted to have more printed with funds not needed for other projects this year. The Committee agreed to print more.
10. Schedule Next Meeting - October 10 in Denver (at the Hilton Garden near DIA) from 10 a.m. to 3 p.m.

